
2019-52 (2ND READING): TO REPEAL ORDINANCE 2015-77 WHICH ESTABLISHED A MORATORIUM ON NIGHTCLUBS, BARS, OTHER DRINKING PLACES TO REFLECT THAT THE PLANNING COMMISSION HAS FULFILLED CITY COUNCIL'S REQUEST TO STUDY SUCH USES IN THE AREA NOW KNOWN AS THE ARTS AND INNOVATION DISTRICT, AND THAT, PURSUANT TO THAT STUDY, ZONING REGULATIONS HAVE NOW BEEN ADOPTED FOR THAT AREA.

Applicant/Purpose: Staff/ to rescind the moratorium on nightclubs, bars, and other drinking places in the area now known as the Arts and Innovation District.

Brief:

- In December, 2015 Council imposed a moratorium on new nightclubs, bars, and other drinking places following a number of criminal significant criminal activities in the area formerly known as the Superblock.
- This area is now the site of the Arts and Innovation District established through ordinance 2019-47 on September 24, 2019.
- The ART zoning designation sets forth the permitted uses in this area, so this moratorium is no longer relevant.
- No changes since 1st reading.

Issues:

- In December 2015, Council found that:
 - The # of drinking establishments in this area had a negative impact on police services, & business diversity.
 - That the zoning allowances in place at that time were incompatible w/ the long range economic health & quality of police protection of this area as a family oriented destination.
- As a result of these issues Council asked Staff & Planning Commission to study this issue.
- During the pendency of that study ordinance 2015-77 prohibited the issuance of any new business licenses for such establishments in this area.
- Since that time, Council also adopted the Downtown Master Plan which identified this area as the Arts & Innovation District.
- Planning Commission studied & recommended uses for the proposed District, which were adopted by Council on September 24, 2019.
- The ART District allows bars, brew pubs, & taverns, but excludes nightclubs & sexually oriented businesses. All businesses in the new District must close by midnight.
- Adoption of the ART zoning classification makes the previous moratorium irrelevant.

Public Notification: Normal meeting notification.

Alternatives: None considered.

Financial Impact: None from this proposed action.

Manager Recommendation:

- I recommend 1st reading (10/8/19).
- I recommend approval (10/22/19).

Attachment(s): Proposed ordinance.

ORDINANCE 2019-52

CITY OF MYRTLE BEACH
COUNTY OF HORRY
STATE OF SOUTH CAROLINA

TO RESCIND ORDINANCE 2015-77 WHICH
ESTABLISHED A MORATORIUM ON
NIGHTCLUBS, BARS, OTHER DRINKING
PLACES TO REFLECT THAT THE
PLANNING COMMISSION HAS FULFILLED
CITY COUNCIL'S REQUEST TO STUDY
SUCH USES IN THE AREA NOW KNOWN
AS THE ARTS AND INNOVATION DISTRICT,
AND THAT, PURSUANT TO THAT STUDY,
ZONING REGULATIONS HAVE NOW BEEN
ADOPTED FOR THAT AREA

WHEREAS, In December, 2015 Council approved Ordinance 2015-77 which imposed a moratorium on new nightclubs, bars, and other drinking places following a number of criminal significant criminal activities in the area formerly known as the Superblock; and

WHEREAS, this area is now the site of the Arts and Innovation District established through Ordinance 2019-47 on September 24, 2019; and

WHEREAS, the ART zoning designation sets forth the permitted uses in this area, so this moratorium is no longer relevant.

NOW, THEREFORE IT IS HEREBY ORDAINED that City Ordinance 2015-77 is hereby rescinded in its entirety.

This ordinance shall become effective upon adoption.

ATTEST:

BRENDA BETHUNE,
MAYOR

JENNIFER STANFORD, CITY CLERK

1st Reading: 10-8-19
2nd Reading: 10-22-19